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Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

AUGUST 31, 1990

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1990

This supplement provides circulation data on publications that filed their regular June 30, 1990 Publisher's Statements subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/90 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/89 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.												
AMERICAN ARTIST (None Claimed)	2.25	6	147,406	8,619	156,025	6	138,842	15,610	154,452 @	+6.2	-44.8	+1.0
AMERICAN FILM (None Claimed)	2.50	6	83,677	16,347	100,024	5	79,402	11,232	90,634 @	+5.4	+45.5	+10.4
AMERICAN HANDGUNNER (None Claimed)	2.95	3	108,433	52,710	161,143	3	93,394	58,727	152,121	+16.1	-10.3	+5.9
AMERICAN HEALTH-FITNESS OF BODY AND MIND to 03/90 (1,000,000) since 03/90 (800,000)	1.95	5	833,321	38,449	871,770	5	974,678	73,397	1,048,075	-14.5	-47.6	-16.8
THE AMERICAN LAWYER (None Claimed)	20.00	5	19,218	35	19,253	5	18,561	115	18,676	+3.5	-69.6	+3.1
AMERICAN LEGION AUXILIARY NATIONAL NEWS (821,696)		3	857,399		857,399	3	821,696		821,696	+4.4		+4.4
THE AOPA PILOT (None Claimed)	2.00	6	298,029		298,029	6	281,360		281,360	+5.9		+5.9
THE BIG BOPPER (None Claimed)	2.95	6	10,456	279,009	289,465	6	4,379	125,118	129,497 ^	+138.8	+123.0	+123.5
BOP (None Claimed)	2.25	6	26,664	337,170	363,834	6	24,125	157,537	181,662	+10.5	+114.0	+100.3
BUENHOGAR (None Claimed)	2.95	13	6,033	7,122	13,155	13	7,286	9,769	17,055	-17.2	-27.1	-22.9
BYTE MAGAZINE (None Claimed)	3.50	6	336,475	136,004	472,479	6	320,099	130,045	450,144	+5.1	+4.6	+5.0
CATHOLIC DIGEST (600,000)	1.50	6	557,303	41,818	599,121	6	525,704	42,887	568,591 @	+6.0	-2.5	+5.4
CATS MAGAZINE (None Claimed)	2.50	6	129,464	2,994	132,458	6	140,329	3,229	143,558	-7.7	-7.3	-7.7
THE CHRONICLE OF PHILANTHROPY (None Claimed)	2.75	13	18,523		18,523				(a)			

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
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@ IDENTIFIES ADJUSTED COMPARISON FIGURES

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/90 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/89 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
COLUMBIA JOURNALISM REVIEW (31,000)	3.00	3	27,307	2,522	29,829	3	25,454	2,376	27,830	+7.3	+6.1	+7.2
COSMOPOLITAN EN ESPANOL (None Claimed)	2.50	6	9,798	19,678	29,476	6	10,422	22,183	32,605	-6.0	-11.3	-9.6
CRAFTS 'N THINGS (None Claimed)	2.25	4	197,621	111,504	309,125	3	259,545	87,132	346,677	-23.9	+28.0	-10.8
*CREATIVE IDEAS FOR LIVING (700,000)	2.95	3	717,802	23,511	741,313	3	679,216	24,816	704,032	+5.7	-5.3	+5.3
DATA BASED ADVISOR (None Claimed)	3.95	6	32,506	8,136	40,642	6	30,301	8,057	38,358	+7.3	+1.0	+6.0
DISCOVERY (1,600,000)	2.00	2	1,621,268		1,621,268	2	1,596,646		1,596,646	+1.5		+1.5
DOG WORLD (None Claimed)	3.50	6	32,014	30,068	62,082	6	33,136	30,185	63,321	-3.4	-.4	-2.0
DUCKS UNLIMITED (645,000)	1.50	3	621,253		621,253	3	666,829		666,829	-6.8		-6.8
EARLY AMERICAN LIFE to 03-04/90 (250,000) since 03-04/90 (200,000)	2.95	3	186,680	21,310	207,990	3	239,057	32,012	271,069	-21.9	-33.4	-23.3
EDUCATION WEEK (None Claimed)	2.50	24	48,063		48,063	24	49,150		49,150	-2.2		-2.2
ELEVEN MAGAZINE (150,000)		6	150,844		150,844	6	152,951		152,951	-1.4		-1.4
EUROPE (None Claimed)	2.50	5	10,983	778	11,761	5	11,467	570	12,037	-4.2	+36.5	-2.3
*THE FAMILY HANDYMAN (1,300,000)	2.25	6	1,267,775	68,160	1,335,935	6	1,422,494	48,601	1,471,095	-10.9	+40.2	-9.2
FINE HOMEBUILDING to 04-05/90 (235,000) since 04-05/90 (243,000)	4.95	3	190,153	53,008	243,161	4	183,943	49,772	233,715	+3.4	+6.5	+4.0
FINE TUNING (None Claimed)		6	55,706		55,706	6	57,665		57,665	-3.4		-3.4
FIREHOUSE (110,000)	3.25	6	106,596		106,596	6	110,599		110,599	-3.6		-3.6

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/90 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/89 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
FISHING WORLD (300,000)	2.50	4	306,743	8,710	315,453	3	345,871	14,128	359,999	-11.3	-38.4	-12.4
FREQUENT FLYER MAGAZINE PART II OF THE POCKET FLIGHT GUIDES (325,000)		6	329,906		329,906	6	338,486		338,486	-2.5		-2.5
FUR-FISH-GAME (145,000)	1.50	6	111,760	23,285	135,045	6	120,900	29,482	150,382	-7.6	-21.0	-10.2
GEOMUNDO (None Claimed)	3.00	6	6,629	3,240	9,869	6	6,748	3,329	10,077	-1.8	-2.7	-2.1
GRAND RAPIDS MAGAZINE (None Claimed)	2.00	6	5,428	752	6,180	6	5,133	1,157	6,290	+5.8	-35.0	-1.8
GREAT LAKES FISHERMAN (None Claimed)	2.95	6	15,107	3,967	22,074	6	22,997	6,493	29,490	-21.3	-38.9	-25.2
GUNS MAGAZINE (None Claimed)	2.95	6	112,121	52,329	164,450	6	117,671	51,420	169,091	-4.7	+1.8	-2.7
HARPER'S BAZAAR EN ESPANOL (None Claimed)	2.95	3	1,536	2,349	3,879	3	1,936	2,893	4,829	-21.0	-18.8	-18.7
HOMBRE DE MUNDO (None Claimed)	2.50	6	2,195	2,094	4,289	6	2,369	2,106	4,475	-7.3	-.6	-4.2
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING (230,000)	2.50	6	224,941	12,878	237,819	6	216,415	13,614	230,029	+3.9	-5.4	+3.4
IDEAS PARA SU HOGAR (None Claimed)	2.50	6	3,835	1,557	5,392	6	4,324	1,955	6,279	-11.3	-20.4	-14.1
ILLINOIS RURAL ELECTRIC NEWS (None Claimed)		6	135,849		135,849	6	134,962		134,962	+.7		+.7
*INC. (640,000)	3.00	6	603,729	36,613	640,342	6	591,960	40,030	631,990	+2.0	-8.5	+1.3
ISSUES IN SCIENCE AND TECHNOLOGY (15,000)	9.00	2	16,239	455	16,694	2	17,695	973	18,668	-8.2	-53.2	-10.6

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/90 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/89 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
JUNIOR LEAGUE REVIEW (186,948)		1	186,948		186,948	1	179,905		179,905	+3.9		+3.9
KENTUCKY LIVING (None Claimed)		6	350,041		350,041	6	341,824		341,824	+2.4		+2.4
LONGEVITY to 02/01/90 (200,000) since 02/01/90 (250,000)	3.00	6	212,000	71,060	283,060				(a)			
LOWRIDER (132,000)	3.50	5	3,017	81,450	84,467				(a)			
MACUSER (300,000)	2.95	6	248,522	57,539	306,061				(a)			
MCCALL'S NEEDLEWORK & CRAFTS to 06/90 (550,000) since 06/90 (None Claimed)	2.95	3	441,078	69,937	511,015	3	441,141	61,289	502,430	0	+14.1	+1.7
MECANICA POPULAR (None Claimed)	2.50	6	2,919	1,516	4,435	6	3,267	1,687	4,954	-10.7	-10.1	-10.5
MICHIGAN LIVING (None Claimed)	1.00	6	1,025,579		1,025,579	6	1,026,963		1,026,963	-.1		-.1
MID-ATLANTIC COUNTRY (None Claimed)	1.95	6	109,883	2,621	112,504	6	111,977	4,295	116,272	-1.9	-39.0	-3.2
MILWAUKEE MAGAZINE (None Claimed)	1.95	6	32,813	6,208	39,021	6	33,240	5,530	38,770 @	-1.3	+12.3	+.7
MOTHER JONES (200,000)	2.50	4	167,273	17,622	184,895	5	181,718	18,606	200,324	-8.0	-5.3	-7.7
MUSICIAN (None Claimed)	2.95	6	46,515	53,510	100,025	6	39,288	54,020	93,308	+18.4	-.9	+7.2
NATIONAL REVIEW to 06/01/90 (120,000) since 06/01/90 (140,000)	1.95	12	138,920	6,563	145,483	12	128,305	6,563	134,868	+8.3		+7.9
NEW JERSEY LAWYER (16,000)	5.00	3	17,850		17,850	3	16,866		16,866 ^	+5.8		+5.8
NORTH AMERICAN FISHERMAN (None Claimed)		3	110,352		110,352				(a)			
NORTH AMERICAN HUNTER (None Claimed)		3	226,273		226,273	3	212,245		212,245	+6.6		+6.6

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OHIO FISHERMAN (None Claimed)	2.95	6	15,737	2,577	18,314	6	21,865	4,876	26,741	-28.0	-47.2	-31.5
ORANGE COAST MAGAZINE (None Claimed)	2.95	6	20,261	4,474	24,735	6	21,538	5,763	27,301	-5.9	-22.4	-9.4
*PARENTING MAGAZINE to 02/90 (475,000) since 02/90 (550,000)	1.95	5	507,632	60,583	568,215	5	386,287	41,610	427,897	+31.4	+45.6	+32.8
PC MAGAZINE (750,000)	2.95	12	633,037	130,361	763,398				(a)			
PERFORMANCE HORSEMAN (31,000)	2.95	6	27,448	4,812	32,260	6	29,851	653	30,504	-8.1	+636.9	+5.8
PRACTICAL HORSEMAN (57,000)	2.95	6	53,969	4,718	58,687	6	56,213	2,439	58,652	-4.0	+93.4	+.1
RURAL ARKANSAS (None Claimed)		6	247,050		247,050				(a)			
*SASSY to 03/90 (450,000) since 03/90 (500,000)	2.00	5	384,774	115,298	500,072	6	376,230	134,849	511,079	+2.3	-14.5	-2.2
SCIENCE NEWS (200,000)	1.00	26	237,304		237,304	25	222,397		222,397	+6.7		+6.7
THE SCIENCES (70,000)	3.50	3	55,131	14,404	69,535	3	58,933	14,697	73,630	-6.5	-2.0	-5.6
SEATTLE WEEKLY (None Claimed)	.75	26	20,679	13,340	34,019	26	21,238	11,123	32,361	-2.6	+19.9	+5.1
SNOW WEEK (25,000)	1.95	8	23,280	35	23,315	8	23,945	14	23,959	-2.8	+150.0	-2.7
SOUTHERN HOMES (None Claimed)	4.00	3	22,362	15,861	38,223	3	13,479	15,953	29,432	+65.9	-.6	+29.9
SPANAMERICA MAGAZINE NETWORK (None Claimed)	(c)	(c)	67,375	134,082	201,457	(c)	75,071	159,351	234,422	-10.3	-15.9	-14.1
SPANAMERICA MEN'S GROUP (None Claimed)	(c)	6	11,743	6,850	18,593	6	12,384	7,122	19,506	-5.2	-3.8	-4.7

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SPANAMERICA WOMEN'S GROUP (None Claimed)	(c)	(c)	55,632	127,232	182,864	(c)	62,687	152,229	214,916	-11.3	-16.4	-14.9
SPORT FISHING (None Claimed)	2.95	5	57,565	18,727	76,292	5	64,229	21,305	85,534	-10.4	-12.1	-10.8
*SPORT TRUCK (90,000)	2.95	6	35,267	43,851	79,118				(a)			
SPY (165,000)	2.95	6	73,351	73,257	146,608	5	59,468	74,207	133,675	+23.4	-1.3	+9.7
*SUCCESS (450,000)	1.95	5	397,237	58,131	455,368	5	400,188	61,551	461,739	-.7	-5.6	-1.4
TEACHING PRE K-8 (None Claimed)	3.00	5	103,547		103,547				(a)			
TEXAS FISH & GAME (None Claimed)	1.95	6	58,049	5,373	63,422	6	51,761	5,902	57,663	+12.2	-9.0	+10.0
TRADE-A-PLANE (None Claimed)	3.00	18	59,840	3,704	63,544	18	60,340	3,000	63,340 ^	-.8	+23.5	+.3
*TRAVEL-HOLIDAY (550,000)	2.50	6	546,337	7,650	553,987	6	763,521	5,404	768,925	-28.5	+41.6	-28.0
TU INTERNACIONAL (None Claimed)	2.50	6	4,035	5,105	9,140	6	4,972	6,979	11,951	-18.9	-26.9	-23.5
TURTLE MAGAZINE FOR PRESCHOOL KIDS (450,000)	2.50	3	408,264		408,264	4	467,965		467,965	-12.8		-12.8
T.V. Y NOVELAS - USA (None Claimed)	1.75	13	9,828	66,487	76,315	13	11,290	76,174	87,464	-13.0	-12.7	-12.8
VANIDADES CONTINENTAL (None Claimed)	2.95	13	20,573	24,934	45,507	13	22,063	26,627	48,690	-6.8	-6.4	-6.5
VELONEWS (None Claimed)	2.00	10	17,065	9,814	26,879	10	12,132	5,264	17,396	+40.7	+86.4	+54.5
VIDEO (450,000)	2.50	6	401,590	48,920	450,510	6	399,600	51,468	451,068	+.5	-5.0	-.1
*VIDEO REVIEW (450,000)	2.50	6	359,374	50,732	410,106	6	380,312	72,226	452,538	-5.5	-29.8	-9.4
WASHINGTON MAGAZINE (None Claimed)	2.95	5	52,602	4,941	57,543	3	60,429	9,886	70,315 @	-13.0	-50.0	-18.2

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THE WASHINGTON POST NATIONAL WEEKLY EDITION (70,000)	1.95	26	83,312	873	84,185	26	68,627	996	69,623	+21.4	-12.4	+20.9
WATERSKI (125,000)	2.95	5	95,231	18,479	113,710	5	89,638	17,793	107,431	+6.2	+3.9	+5.8
WOMEN'S SPORTS & FITNESS (250,000)	2.00	3	290,362	4,622	294,984	5	339,285	11,169	350,454	-14.4	-58.6	-15.8
*WORKING MOTHER to 04/90 (527,000) since 04/90 (600,000)	1.95	6	582,640	17,739	600,379	6	527,862	17,322	545,184	+10.4	+2.4	+10.1
*WORKING WOMAN to 03/90 (900,000) since 03/90 (950,000)	2.50	6	879,206	59,309	938,515	6	843,891	59,813	903,704	+4.2	-.8	+3.9
CANADA												
BC OUTDOORS (None Claimed)	2.95	4	38,782	5,512	44,294	5	29,099	6,436	35,535	+33.3	-14.4	+24.7
CANADIAN LIVING (None Claimed)	2.25	6	373,313	190,182	563,495	6	343,909	198,626	542,535	+8.6	-4.3	+3.9
FINANCIAL TIMES OF CANADA (None Claimed)	1.00	26	94,233	4,842	99,075	26	112,884	3,294	116,178	-16.5	+47.0	-14.7
PACIFIC YACHTING (None Claimed)	2.95	6	10,592	4,262	14,854	6	10,739	4,561	15,300 @	-1.4	-6.6	-2.9
SENTIER CHASSE-PECHE (None Claimed)	3.50	5	60,415	18,866	79,281	5	56,960	21,988	78,968	+6.0	-14.2	+.4
TRAVEL A LA CARTE (None Claimed)	2.50	3	139,196		139,196	3	114,747		114,747	+21.3		+21.3

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/90

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/89	6/30/89
U.S.					
ABA BANKING JOURNAL	32,116		32,116	38,834	38,651
ADVERTISING AGE	90,033		90,033	90,344	93,823
ADWEEK	58,875		58,875	59,154	63,012
ADWEEK NETWORK	72,414	12,952	85,366	89,332	92,628
ADWEEK'S MARKETING COMPUTERS	1,780	13,125	14,905	14,664	15,250
ADWEEK'S MARKETING WEEK	13,539	12,952	26,491	24,178	29,816
AGRICULTURAL ENGINEERING	8,562		8,562	8,583	8,394 ^
THE AMERICAN JOURNAL OF CARDIOLOGY	20,897		20,897	20,390	21,409
THE AMERICAN JOURNAL OF MEDICINE	24,353		24,353	25,326	27,787
AMERICAN JOURNAL OF NURSING	224,003		224,003	227,355	235,812 @
AMERICAN JOURNAL OF SURGERY	14,980		14,980	14,853	15,845
AMUSEMENT BUSINESS	11,806		11,806	12,150	11,849
APPAREL MERCHANDISING		35,262	35,262	38,650	38,887
AQUACULTURE MAGAZINE	7,465		7,465	7,420	7,118
ARTS & ACTIVITIES	20,868		20,868	23,859	22,122
AVIATION WEEK & SPACE TECHNOLOGY	143,310		143,310	142,409	142,058
BILLBOARD	46,833		46,833	49,042	48,027
BOBBIN MAGAZINE	8,496		8,496	8,448	8,604
BOXBOARD CONTAINERS	4,122	9,903	14,025	13,916	13,754
BROWARD REVIEW	3,157	229	3,386	3,462	3,827
BUILDING SUPPLY HOME CENTERS		51,297	51,297	51,271	48,601
BUSINESS FIRST OF COLUMBUS	10,466		10,466	10,654	10,490
THE BUSINESS JOURNAL SERVING GREATER SACRAMENTO	13,358		13,358	13,121	13,275
*BUSINESS MONTH	16,117	409,742	425,859	425,620	425,437
CHEMICAL ENGINEERING	51,958	18,247	70,205	71,518	71,089
CHEMICAL MARKETING REPORTER	16,801		16,801	16,809	16,636
CITY & STATE	9,276	31,818	41,094	38,958	37,180
CLASSROOM COMPUTER LEARNING	18,730	62,154	80,884	80,119	80,430

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/90

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/89	6/30/89
COMPUTER GRAPHICS WORLD	18,495	42,336	60,831	51,470	50,820
CORPORATE REPORT MINNESOTA	10,882	5,240	16,122	14,837	17,016
DEFENSE & DIPLOMACY	2,084	10,635	12,719	12,397	11,817
DIRECT MARKETING MAGAZINE		UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE			
DRUG STORE NEWS/INSIDE PHARMACY		26,282	26,282	25,667	24,109 A
ELECTRICAL WORLD	5,669	39,729	45,398	44,973	44,959
ELECTRONIC LEARNING	6,148	80,683	86,831	96,339	80,519 @
ELECTRONIC NEWS	36,316	35,975	72,291	71,421	74,532
ENERGY USER NEWS	9,028	22,282	31,310	24,739	20,597
ENR	95,134		95,134	93,719	94,405
FLOOR COVERING WEEKLY	10,414	10,412	20,826	21,296	21,255
FOOD TECHNOLOGY	22,931	2,859	25,790	26,501	25,799
JACKSONVILLE BUSINESS JOURNAL	7,268		7,268	7,180	7,043
JEWELERS' CIRCULAR-KEYSTONE	36,072		36,072	36,812	36,822
LOS ANGELES BUSINESS JOURNAL	15,147	16,293	31,440	41,602	40,382
THE MANUFACTURING CONFECTIONER	2,937	974	3,911	3,868	3,910
MIAMI REVIEW	5,483	229	5,712	5,647	5,931
MICHIGAN ROADS AND CONSTRUCTION	1,334	483	1,817	1,801	1,824
MINNEAPOLIS/ST. PAUL CITYBUSINESS	6,534	12,972	19,506	19,524	23,585 A
MODERN PLASTICS	48,192	7,535	55,727	55,106	55,339
MOTOR	125,079		125,079	125,478	125,602
NATIONAL DEFENSE	34,889	1,368	36,257	38,040	38,916
NATIONAL HOME CENTER NEWS	2,973	48,979	51,952	50,214	51,383
THE NATIONAL LOCKSMITH	18,479		18,479	18,497	17,342
NATIONAL PETROLEUM NEWS	13,780		13,780	13,715	13,403
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY/RISK & BENEFITS MANAGEMENT EDITION	27,465	9,186	36,651	37,085	38,458
NORTHWESTERN FINANCIAL REVIEW	4,201	652	4,853	4,676	8,019 A
O'DWYER'S P.R. SERVICES REPORT	2,093	2,707	4,800	4,743 A	(a)
OIL AND GAS INVESTOR	4,499	579	5,078	5,128	5,066
PALM BEACH REVIEW	2,251	168	2,419	2,510	2,733
PERSONNEL JOURNAL	27,039		27,039	28,054	26,584
PHOTO DISTRICT NEWS	25,054		25,054	26,674	29,596
POOL & SPA NEWS	9,356	6,742	16,098	15,551	15,025
POWER	16,200	45,149	61,349	61,491	60,391

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/99

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/99	6/30/99
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	49,784		49,784	49,888 @	44,254 @
PROFESSIONAL BUILDER AND REMODELER	4,352	148,529	152,881	153,142	144,996
PROGRESSIVE ARCHITECTURE	75,119		75,119	74,948	74,805
PUBLISHERS WEEKLY	36,066		36,066	35,852	36,319
REMODELING	2,064	92,086	94,150	88,091	84,928 ^
RESTAURANTS & INSTITUTIONS		141,806	141,806	142,072	140,589
RISK MANAGEMENT	10,703		10,703	10,384	9,888
THE SCHOOL ADMINISTRATOR	17,014		17,014	17,040	16,788
SCHOOL LIBRARY JOURNAL	40,907		40,907	40,007	40,631
SEA POWER	64,882	6,383	71,265	71,508	68,611
SEED WORLD	2,540	3,949	6,489	6,645	6,256
SHIPPING DIGEST	4,738		4,738	4,644	4,924
SOUTH FLORIDA BUSINESS JOURNAL	8,441	717	9,158	11,027	14,940
T.H.E. JOURNAL, TECHNOLOGICAL HORIZONS IN EDUCATION		109,743	109,743	103,625	102,167
UNIX WORLD	60,189		60,189	55,054	50,748
WATER & WASTES DIGEST		99,177	99,177	100,332	95,973

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/90

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/89	6/30/89
U.S.					
AGWEEK	23,818	1,405	25,223	24,652	25,379
*THE FARMER	101,331	8,265	109,596	109,630	113,858

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